



## 2026 Conference Sponsorship Form

### Growth and Transformation through Institutional Research

The mission of the Alabama Association for Institutional Research is to offer professional opportunities for anyone involved in IR, IE, assessment, planning, or student records. We invite and welcome anyone to become actively involved in the organization so that we can work together to help our institutions effectively serve our students. We invite vendors to provide sponsorship funds and to showcase their products and services.

Our 2026 ALAIR Conference activities have been designed to promote knowledge sharing, solutions, and collaboration between professionals with responsibilities related to creating optimal learning environments for Alabama post- secondary students through the systematic collection and use of data. The event will be held at Southern Union State Community College in Opelika, Alabama.

Please choose a sponsorship level below and join us as we pursue better tools for our industry.

#### **\$2,000 Platinum Sponsor (includes 2 registrations)**

- Table top display in exhibition area (lobby)
  - Vendor-facilitated session
  - Company literature included in conference registration bags
  - Full-page advertisement in program
  - Sponsorship of the keynote address at Friday's Business Meeting

#### **\$1,000 Gold Sponsor (includes 2 registrations)**

- Table top display in exhibition area (lobby)
  - Vendor-facilitated session
  - Company literature included in conference registration bags
  - Full-page advertisement in program
  - Sponsorship of (a) Thursday afternoon refreshment break, (b) Friday morning refreshment break, refreshments at the Thursday evening special event, or (d) the Friday business lunch.

#### **\$500 Silver Sponsor (includes 1 registration)**

- Table top display in exhibition area (lobby)
  - Vendor-facilitated session
  - Half-page advertisement in program.

#### **\$250 Bronze Off-Site Exhibitor**

- Company literature and swag included in conference registration bags
  - Quarter-page advertisement in program

Company/Organization Name: \_\_\_\_\_

Representative Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Provide a brief description of the product or service that you will be exhibiting:

If you would like to present a 45- or 60-minute session, provide a brief abstract and desired duration:

**Mail Form and Checks to ALAIR Treasurer:**

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**SPONSORSHIP FORM MUST BE RECEIVED BY FRIDAY, FEBRUARY 13, 2026**